## **NEWPORT BEACH**

## A Cut Above

The airy, loft-like Madison Salon in Orange County recently unveiled **Salon2** above the main parlor—offering a boutique experience for private clients or intimate groups. Owner Luis Orozco, a native Californian, stays sharp by styling for Victoria's Secret commercials, Prada campaigns and has recently been named a consulting Atelier Director for Shu Uemura's new haircare line, Art of Hair. 502 30th St., Newport Beach, 949-675-7757; madisonsalon.com. J.M.H.





SEE THE BURN "THERE ARE NO TRICKS—GAINING, LOSING AND MAINTAINING WEIGHT IS SIMPLY ABOUT CALORIE INTAKE," SAYS SANTA MONICA'S BURN FITNESS OWNER/TRAINER TOM WILLIAMS. "IT'S 99% ABOUT WHAT YOU EAT. SO PUT DOWN THE FORK AND GO FOR A WALK." TOM'S

TAILORED WEIGHT-LOSS TOOLS: "CUSTOMFTT" AND "FATBURN." BURNFIT.COM. J.M.H.

## **CHROMED** OUT

With the ease of home tooth-whitening, Mountain View-based **23cmdMe** has developed custom kits to disclose personal genetic predispositions. From cancer and diabetes to restless leg syndrome and alcoholism, these services can even reveal one's ancestry. Founded by two women on the forefront of biotech—including wife of Google co-founder Sergey Brin—23andMe's consumer-friendly online service is quite simple: Pay the \$999 fee and a saliva spit-test is sent to your doorstep. Mail the DNA sample to a special lab, which uses CA-made "SNP" technology to genotype some 600,000 data points along the genome. From there, users log onto 23andMe's website for a complete (and confidential) analysis. *23andme.com*. **ALISON CLARE STEINGOLD** 



## HOUSE OF WAX

Smooth operator Jodi Shays is a witty Brit with a self-professed gift for hair removal. Her Culver

City outpost, Queen Bee Waxing, housed in a darling 1920s bungalow, plays host to menu that includes such signature treatments as "The Full Monty" and "Heathrow Express." After hours, the busy bee has been known to host parties with baubles and bubbly for her loyal clientele.

10182 1/2 Culver Blvd., Culver City, 310-922-7039; queenbeewaxing.com. J.M.H.



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